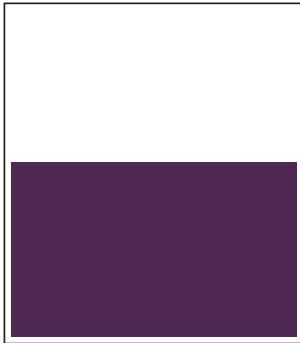


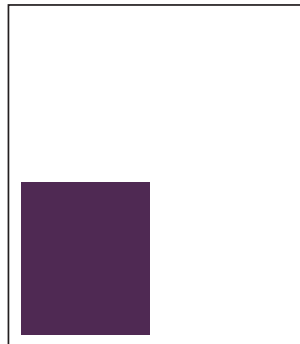
FULL PAGE
Trim - 8" x 10.5"
Bleed - 8.25" x 10.75"
Live - 7.625" x 10.125"
Non-Bleed - 7.5" x 10"



SPREAD
Trim - 16" x 10.5"
Bleed - 16.25" x 10.75"
Live - 15.625" x 10.125"
Non-Bleed - 15" x 10"



1/2 HORIZ
Trim - 8" x 5.125"
Bleed - 8.25" x 5.375"
Live - 7.625" x 4.75"
Non-Bleed - 7.5" x 4.875"



1/4 VERTICAL
Non-Bleed - 3.375" x 4.625"

**2022
Ad Material Deadlines:**

Month	Ad Close	Mat'l Due
Jan/Feb	Jan 5	Jan 7
Mar/Apr	Feb 25	Mar 1
May/Jun	Apr 29	May 3
Jul/Aug	Jun 30	Jul 5
Sep/Oct	Sep 19	Sep 21
Nov/Dec	Oct 26	Oct 28

These fonts cannot be used unless converted to outline:

Roboto, Segoe, Rokkitt, Lato, Kalinga, Kartika

PRODUCTION CONTACT:

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sfischer@zondahome.com
773.824.2422

Cathy Underwood - Ad Traffic
cunderwood@zondahome.com
202.736.3317

MATERIAL INFORMATION:

BINDING: Saddle-stitched | **SAFETY:** 3/16" from trim on all sides

PLEASE UPLOAD A HI-RES PDFx1a-2001 - NO ZIP FILES

Files need to be CMYK, no PMS colors

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